

# Puerto Rico

## Key indicators

Population (millions), 2006 .....	4.0
Surface area (1,000 square kilometers) .....	9.0
Gross domestic product (US\$ billions), 2006 .....	86.5
Gross domestic product (PPP, US\$) per capita, 2006 .....	n/a
Real GDP growth (percent), 2006 .....	n/a

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

## Travel & Tourism indicators

### T&T Industry, 2007 estimates

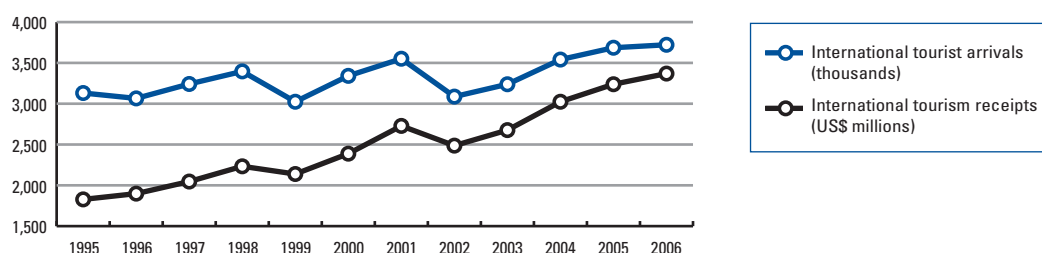
	Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions) .....	1.8	2.2
Employment (1,000 jobs) .....	2.0	1.1

### T&T economy, 2007 estimates

GDP (US\$ millions) .....	6,144	6.3	2.3
Employment (1,000 jobs) .....	87	6.6	1.1

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006 .....	3,722
International tourism receipts (US\$ millions), 2006 .....	3,369



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
<b>2008 Index</b> .....	<b>46</b>	<b>4.3</b>
<b>T&amp;T regulatory framework</b> .....	<b>40</b>	<b>5.0</b>
Policy rules and regulations .....	15	5.3
Environmental sustainability .....	14	5.4
Safety and security .....	55	5.2
Health and hygiene .....	60	4.7
Prioritization of Travel & Tourism .....	52	4.5
<b>T&amp;T business environment and infrastructure</b> .....	<b>40</b>	<b>4.3</b>
Air transport infrastructure .....	11	5.1
Ground transport infrastructure .....	29	4.9
Tourism infrastructure .....	54	3.9
ICT infrastructure .....	50	3.2
Price competitiveness in the T&T industry .....	93	4.3
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>80</b>	<b>3.7</b>
Human resources .....	81	4.8
Education and training .....	79	4.4
Availability of qualified labor .....	70	5.3
Affinity for Travel & Tourism .....	10	6.1
Natural resources .....	109	2.3
Cultural resources .....	96	1.7

Note: For descriptions of variables and detailed sources, please refer to "How to Read Country/Economy Profiles."

## The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
<b>1st pillar: Policy rules and regulations</b>		<b>8th pillar: Tourism infrastructure</b>	
1.01 Prevalence of foreign ownership .....	24 ...■	8.01 Hotel rooms* .....	56 ...■
1.02 Property rights .....	21 ...■	8.02 Presence of major car rental companies* .....	56 ...■
1.03 Business impact of rules on FDI .....	10 ...■	8.03 ATMs accepting Visa cards* .....	38 ...■
1.04 Visa requirements* .....	88 ...■	<b>9th pillar: ICT infrastructure</b>	
1.05 Openness of bilateral Air Service Agreements* .....	n/a .....	9.01 Extent of business Internet use .....	21 ...■
1.06 Transparency of government policymaking .....	64 ...■	9.02 Internet users* .....	61 ...■
1.07 Time required to start a business* .....	9 ...■	9.03 Telephone lines* .....	49 ...■
1.08 Cost to start a business* .....	6 ...■	9.04 Broadband Internet subscribers* .....	54 ...■
<b>2nd pillar: Environmental sustainability</b>		9.05 Mobile telephone subscribers* .....	63 ...■
2.01 Stringency of environmental regulation .....	34 ...■	<b>10th pillar: Price competitiveness in the T&amp;T industry</b>	
2.02 Enforcement of environmental regulation .....	26 ...■	10.01 Ticket taxes and airport charges* .....	5 ...■
2.03 Sustainability of T&T industry development .....	22 ...■	10.02 Purchasing power parity* .....	105 ...■
2.04 Carbon dioxide emissions* .....	20 ...■	10.03 Extent and effect of taxation .....	94 ...■
2.05 Particulate matter concentration* .....	22 ...■	10.04 Fuel price levels* .....	56 ...■
2.06 Threatened species* .....	97 ...■	10.05 Hotel price index* .....	101 ...■
2.07 Environmental treaty ratification* .....	n/a .....	<b>11th pillar: Human resources</b>	
<b>3rd pillar: Safety and security</b>		11.01 Primary education enrollment* .....	n/a .....
3.01 Business costs of terrorism .....	22 ...■	11.02 2ndary education enrollment* .....	n/a .....
3.02 Reliability of police services .....	37 ...■	11.03 Quality of the educational system .....	60 ...■
3.03 Business costs of crime and violence .....	67 ...■	11.04 Local availability of research and training services .....	30 ...■
3.04 Road traffic accidents* .....	n/a .....	11.05 Extent of staff training .....	26 ...■
<b>4th pillar: Health and hygiene</b>		11.06 Hiring and firing practices .....	85 ...■
4.01 Physician density* .....	49 ...■	11.07 Ease of hiring foreign labor .....	104 ...■
4.02 Access to improved sanitation* .....	n/a .....	11.08 HIV prevalence* .....	91 ...■
4.03 Access to improved drinking water* .....	45 ...■	11.09 Business impact of HIV/AIDS .....	71 ...■
4.04 Hospital beds* .....	62 ...■	11.10 Life expectancy* .....	28 ...■
<b>5th pillar: Prioritization of Travel &amp; Tourism</b>		<b>12th pillar: Affinity for Travel &amp; Tourism</b>	
5.01 Government prioritization of the T&T industry .....	14 ...■	12.01 Tourism openness* .....	n/a .....
5.02 T&T government expenditure* .....	42 ...■	12.02 Attitude of population toward foreign visitors .....	49 ...■
5.03 Effectiveness of marketing and branding .....	24 ...■	12.03 Extension of business trips recommended .....	50 ...■
5.04 T&T fair attendance* .....	93 ...■	<b>13th pillar: Natural resources</b>	
<b>6th pillar: Air transport infrastructure</b>		13.01 Number of World Heritage natural sites* .....	70 ...■
6.01 Quality of air transport infrastructure .....	19 ...■	13.02 Nationally protected areas* .....	107 ...■
6.02 Available seat kilometers* .....	33 ...■	13.03 Quality of the natural environment .....	43 ...■
6.03 Departures per 1,000 population* .....	9 ...■	13.04 Total known species* .....	110 ...■
6.04 Airport density* .....	10 ...■	<b>14th pillar: Cultural resources</b>	
6.05 Number of operating airlines* .....	53 ...■	14.01 Number of World Heritage cultural sites* .....	108 ...■
6.06 International air transport network .....	34 ...■	14.02 Sports stadiums* .....	54 ...■
<b>7th pillar: Ground transport infrastructure</b>		14.03 Number of international fairs and exhibitions* .....	68 ...■
7.01 Quality of roads .....	29 ...■		
7.02 Quality of railroad infrastructure .....	75 ...■		
7.03 Quality of port infrastructure .....	32 ...■		
7.04 Quality of domestic transport network .....	64 ...■		
7.05 Road density* .....	5 ...■		

\* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.